



ROD LANCE MORTON

AUTHOR • SPEAKER • EXECUTIVE PRODUCER

www.rodlancemorton.com

Rod's goal is to help inspire you to look forward to your "golden years" and gain a new perspective on history. Rod demonstrates and explores how wisdom and knowledge of the past can benefit you today.

Rod speaks with humor and excitement. As a keynote speaker and seminar leader, Rod has addressed thousands of people over the past 25 years. Prior to creating the TV show, History Means Business® and founding Morton Imagine Company with his wife Helena, Rod was a Stockbroker at Paine Webber, a Wall Street based firm in Orlando and later served as Vice President of Investments at SunTrust and South Trust Securities. Rod serves as President and CEO of Morton Imagine Company. He is also the executive producer and host of HMB, part of MIC.

Rod and Helena are active in the Orlando community where they live with their dog, Lucky.

University of North Carolina - Asheville B.A. History

Join Rod at his next book signing or speaking event in Orlando. You can also book Rod for your next company, community or church event. Discover unique team building ideas, while uncovering helpful hints from the past. Explore how history can mean business to you!

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Wall Street History, Mystery and Romance!

Buttonwood 24: by Rod Lance Morton

Author Rod Lance Morton takes us on an inspirational journey in Buttonwood 24. A young couple, on the fast track to success discover a "little old book" that changes their lives in unimaginable ways! Stories from the past unlock the keys to wisdom, wealth and true happiness.

Orlando, Florida – Rod Lance Morton weaves mystery and romance with the past, present and future in a delightfully refreshing way. Buttonwood 24 sparks the imagination creating a fresh perspective on the past while seeking a higher calling to persist and achieve all that you can imagine. Buttonwood 24 is a powerful novella packed with romance and stories from the men that created Wall Street. The New York Stock Exchange can be traced back to May 17, 1792 when twenty-four stockbrokers sign the Buttonwood Agreement under a buttonwood tree on Wall Street.

The "little old book" contains secret stories from the 24 men. It inspires the young couple, while mystery and intrigue is around every corner. More than one wise old sage imparts pearls of wisdom that they only truly understand with the passage of time.

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"An interesting topic to take on. It has the adventure aspect of something like National Treasure but without all the running and gunshots. Personally, I like the romance between Roy and Rebecca much more and would liked to have read more about that relationship." – Delta Stet ** I received a copy of this book in exchange for an honest review **
"Buttonwood 24 is an enjoyable, all-in-one, romance and mystery. The setting is contemporary; we watch as Roy and Rebecca, its main characters, uncover and learn from the principles and agreements developed long ago which still apply today. The title is a historical reference; the story is one you will like." - Ross Blake, Author: How to Give Employees Performance Feedback . . .